

# W. Mac Lackey

Mr. Lackey and his companies have been featured nationally on CNN, The Wall Street Journal, Fast Company, Business North Carolina, USA Today and The New York Times. He was named one of Charlotte's 40 most influential individuals under the age of 40 and regularly speaks on panels and at conference on the subjects of micro-cap private equity, alternative investing and startup companies. Mr. Lackey lives in Charlotte, NC with his wife and two daughters.

Since August of 2003 Mr. Lackey has served as a Managing Director of BlackHawk Equity. Mr. Lackey also currently serves as a director of SectorGroup, and as a Managing Partner of Mountain Khakis, LLC.

Mr. Lackey is the former CEO of ettain group, a Technology Services Organization based in Charlotte, NC with additional offices in Jacksonville, Dallas, Washington, and Atlanta. ettain group was created when Mr. Lackey executed the merger of two regional technology companies (ettain, Inc. and TechSolutions, LLC). ettain group additionally acquired Beacon Commerce in mid-2002. ettain group is profitable with \$17 million dollars in revenue in 2002 (up from the \$2.9m ettain, Inc. Mr. Lackey joined in late 2001).

Prior to ettain Mr. Lackey served as President and CEO of TeamTalk Media Group, PLC's (London Exchange: TTK) North American operations. During his tenure as CEO Mr. Lackey expanded the European company's operations in the US, executed a series of acquisitions and created a domestic sales model allowing the company to become one of the fastest growing sports media content companies in the World.

Prior to TeamTalk Media Group Mr. Lackey co-founded The InternetSoccer Network (internetsoccer.com), a sports technology company. Mr. Lackey raised \$2 million dollars in early stage financing and then built the business through a rapid series of acquisitions and alliances (over 40 transactions). Mr. Lackey negotiated a term sheet for a cash investment from Chase in New York before ultimately selling the company to TeamTalk Media Group for \$15 million in July of 2000 (14 months after inception). At the time of the purchase internetsoccer.com was the largest producer of soccer specific content in the United States, employed 60 full time staff members, over 400 writers globally and had a network of over 40 Internet sites around the world.

Prior to founding internetsoccer, Mr. Lackey served as a SVP for iXL, Inc. after iXL acquired Mr. Lackey's company, InTouch Interactive in 1998. In June of 1999 iXL went public on the NASDAQ exchange. Mr. Lackey resigned after the IPO.

From 1995 to 1998, Mr. Lackey co-founded and operated InTouch Interactive, a Technology Consulting Company that developed technology strategies and applications for corporations throughout the United States. InTouch Interactive was started in a one-bedroom apartment and grew organically to become one of the premiere providers of technology strategies in the Southeast.